

ROLF NELSON

8203 SOUTHWESTERN BLVD #2001
DALLAS, TEXAS 75206
214.226.9214
PROXY@DESIGNBYPROXY.COM

EDUCATION

BFA GRAPHIC DESIGN MAGNA CUM LAUDE:

Texas Christian University Fort Worth, Texas

DESIGN PROFICIENCY: Illustration; Typography; Advertising; Editorial;
Web and Interactive Design; Corporate Identity; Photography;
Packaging; Sound Design

SOFTWARE PROFICIENCY: Adobe Creative Suite (CS3-CS5) — Indesign,
Illustrator, Photoshop, Dreamweaver, Fireworks, Flash, After
Effects; Microsoft Office; Google Sketchup; Ableton Live

EXPERIENCE

GRAPHIC DESIGNER/PRODUCTION ARTIST

Fossil Inc. Luxury Brands — Richardson, Texas
Interactive, motion, print and packaging design, copywriting,
development and sound engineer for Fossil and licensed brands.
Jan 2010 — Present

GRAPHIC DESIGN INTERN

Warren Douglas Creative Brand Marketing — Fort Worth, Texas
Assorted print and web design for premium brands
June 2009 — August 2009

GRAPHIC DESIGNER

United Group Service Center — Irving, Texas
Creating print graphics for commercial use
May 2008 — May 2009

FREELANCE DESIGNER/ILLUSTRATOR

Wherever you find me, That's where I'll be
Identity, apparel, print, and web design and illustration
May 2008 — Present

AWARDS AND PUBLICATIONS

ART DIRECTORS CLUB OF HOUSTON (ADCH)

Award of Merit, 2008; Bronze Medal 2009

CROSSTALK

TCU all-student design competition, Award of Excellence 2009

ART SLAM

TCU Art Honor Society Gallery Exhibition, 2008, 2009

BRITTANY J. CUNE MEMORIAL SCHOLARSHIP

Competitive award based on portfolio and performance in the Graphic
Design Program 2008 — Fall 2009

TCU GUILD SCHOLARSHIP FOR THE SCHOOL OF FINE ARTS

Competitive award based on portfolio 2008 — 2009

TCU FACULTY SCHOLARSHIP

Competitive award based on academic achievement 2008 — 2009

THREADLESS 10TH ANNIVERSARY BOOK

Threadless' favorite T-shirt prints of the past 10 years 2010

TORSO!

T-shirt design book by Gestalten publishing 2010

EXTRAS

DALLAS SOCIETY OF VISUAL COMMUNICATIONS (DSVC)

Monthly meetings and annual Student Conference — 2007—Present

CREATIVE SUMMIT

Student Design Conference 2007, 2008

DESIGN FOCUS

TCU Student Design Organization President 2008 — 2009,
member 2006 — 2009

NSCS (NATIONAL SOCIETY OF COLLEGIATE SCHOLARS)

2005 — 2009